



CTV HOMESCREEN: UN NUOVO TOUCHPOINT PER AUMENTARE LA USER ATTENTION



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The Living Room is the New Browser





CTV is now measurable



Cint

**Omnichannel
Brand Lift**



CTV Brand Lift



**CTV Video Attention
Measurement**

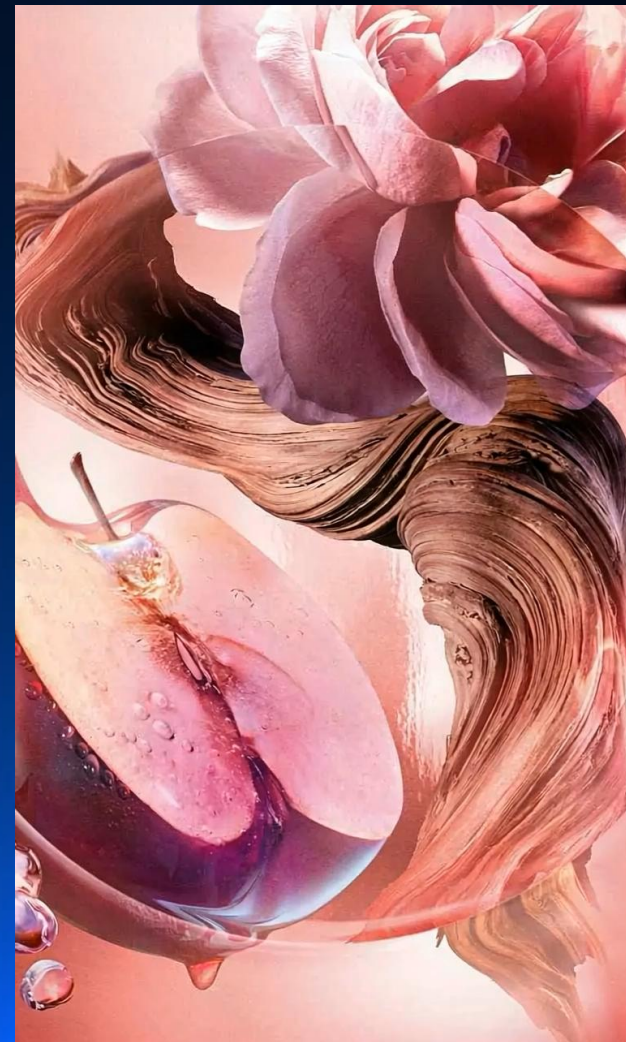


 **teads dice**
powered by AI

Original Static Asset



AI Generated Video



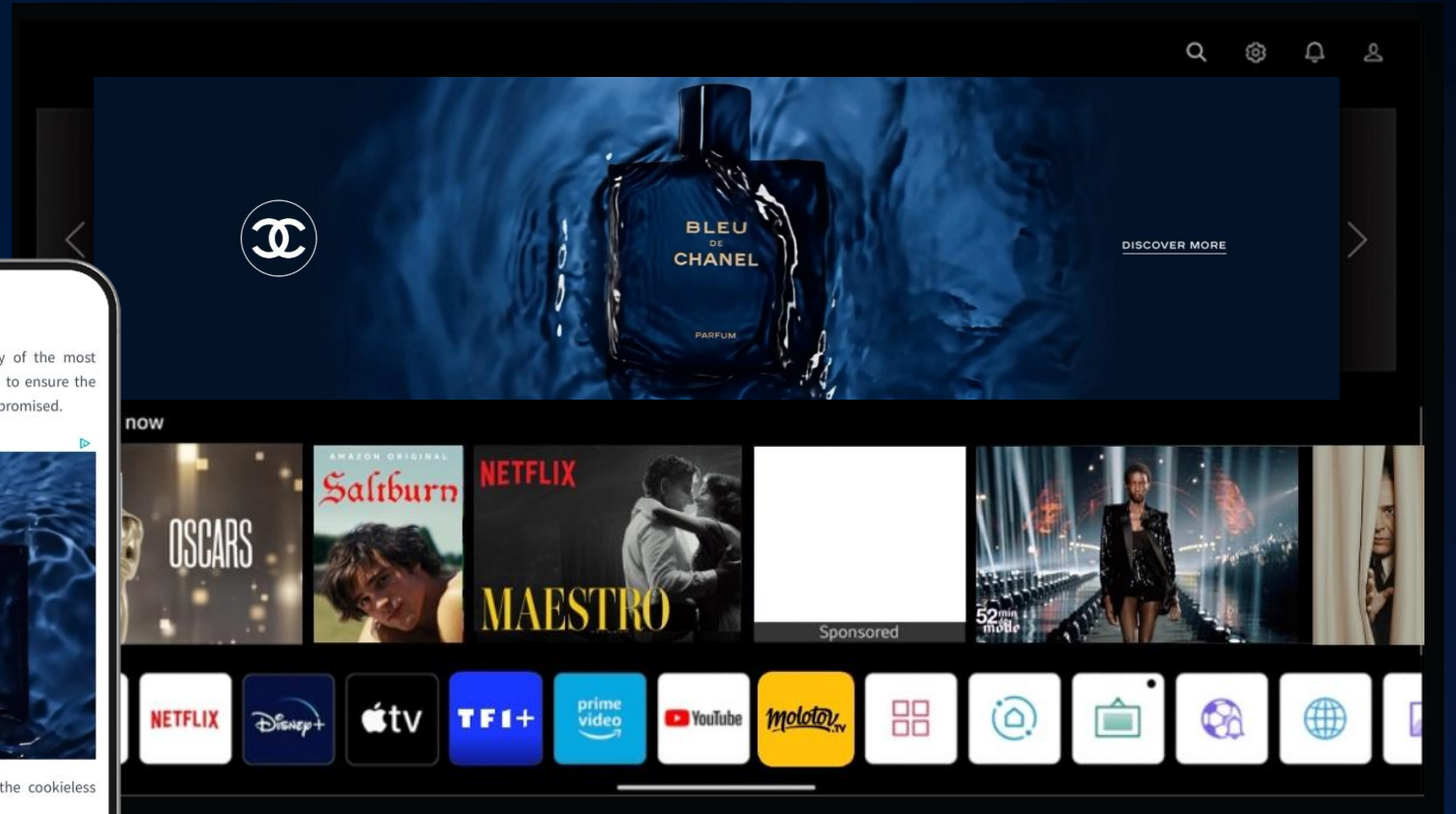
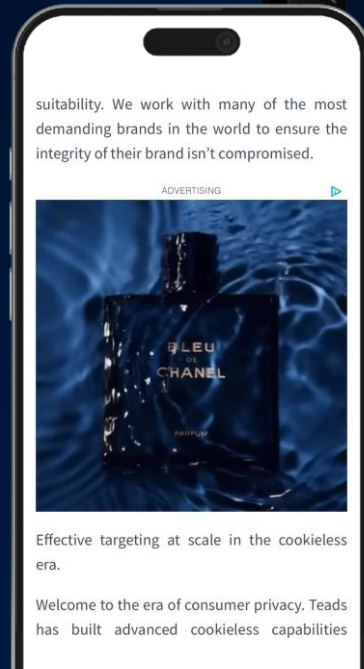


With AI we can deliver great results

Omnichannel formats from a single image, fast



Reference image





THANK YOU!
